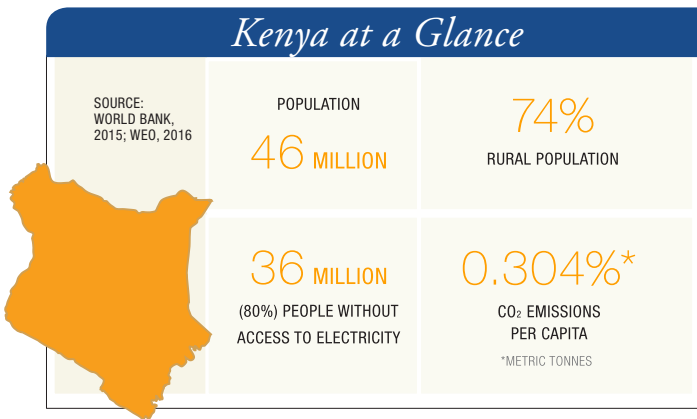


REMMP COUNTRY FACT SHEET

RENEWABLE ENERGY MICROFINANCE AND MICROENTERPRISE PROGRAM

KENYA



In Kenya, REMMP is working with the e-commerce platform MamaMikes to demonstrate the commercial viability of financing clean energy products through online remittances.

MamaMikes is a Kenya-based goods transfer company that sells clean energy and other products via its e-commerce site. Founded in 2001, the company was one of the first e-commerce enterprises in all of Africa. The site offers the Kenyan diaspora a way to send both material assistance and gifts to families and friends in Kenya. Arc is supporting MamaMikes to grow its energy product sales and make the energy program profitable.

Targets for 2017

In Kenya, REMMP has set a target to provide clean energy access to 1,500 households. Leveraging MamaMikes' new website dedicated



Photo: © MamaMikes

MamaMikes Team.

to clean energy products, the goal is to introduce new partnerships, product lines, and promotions that will lead to MamaMikes' energy program being profitable and sustainable beyond REMMP.

