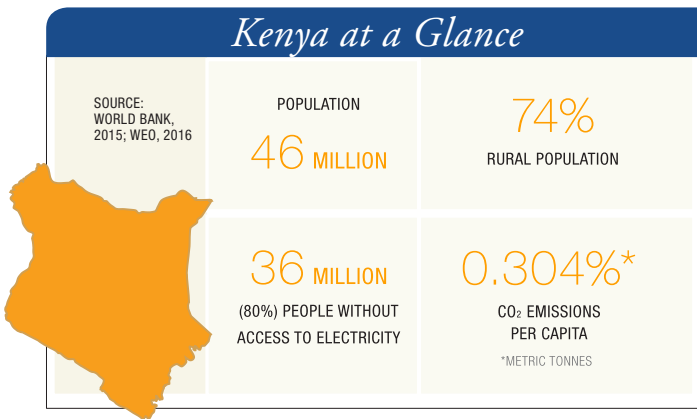


# REMMP COUNTRY FACT SHEET

RENEWABLE ENERGY MICROFINANCE AND MICROENTERPRISE PROGRAM

## KENYA



In Kenya, REMMP is working with the e-commerce platform MamaMikes to demonstrate the commercial viability of financing clean energy products through online remittances.

MamaMikes is a Kenya-based goods transfer company that sells clean energy and other products via its e-commerce site. Founded in 2001, the company was one of the first e-commerce enterprises in all of Africa. The site offers the Kenyan diaspora a way to send both material assistance and gifts to families and friends in Kenya. Arc is supporting MamaMikes to grow its energy product sales and make the energy program profitable.

### Targets for 2017

In Kenya, REMMP has set a target to provide clean energy access to 1,500 households. Leveraging MamaMikes' new website dedicated



Photo: © MamaMikes

MamaMikes Team.

to clean energy products, the goal is to introduce new partnerships, product lines, and promotions that will lead to MamaMikes' energy program being profitable and sustainable beyond REMMP.

**News and Updates**

Subscribe to monthly shopping with MamaMikes

**Categories**







- Solar Products**
- Flowers
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- Tuma Shopping Nyumbani
- Vouchers
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- Hampers & Fruit Baskets
- Pay Bills
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**Solar Products**

Affordable and reliable solar lamps for use in up country. No need for traditional kerosene lanterns in the home. From as low as Ksh 999 (\$12), get a solar lamp that can last up to 30 hrs after a single sunny day of charging. Some of the products available are; Greenlight Planet's Pro2, Greenlight Planet's Mobile and Greenlight Planet's Eco.

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<p><b>GREENLIGHT PLANET'S PICO...</b></p>  <p><b>\$8</b></p> <p><a href="#">Add to cart</a></p> <p><a href="#">More Details</a></p>	<p><b>SUNKING HOME SOLAR SYSTEM</b></p>  <p><b>\$95</b></p> <p><a href="#">Add to cart</a></p> <p><a href="#">More Details</a></p>	<p><b>PHILIPS LIFELIGHT</b></p>  <p><b>\$25</b></p> <p><a href="#">Add to cart</a></p> <p><a href="#">More Details</a></p>
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MamaMikes' website offers a range of clean energy products for the Kenyan diaspora to send friends and family in Kenya.

This country fact sheet is a core offering under the Renewable Energy Microfinance and Microenterprise Program (REMMP), which is implemented by Arc Finance and funded by the US Agency for International Development (USAID). The central goal of REMMP is to increase access of underserved populations to clean energy products to improve livelihoods and quality of life, while minimizing climate-damaging emissions.